

ITU Plenipotentiary Conference

Guadalajara, Mexico

*If you talk to a man in a language he understands, that goes to his head.
If you talk to him in his language, that goes to his heart.*

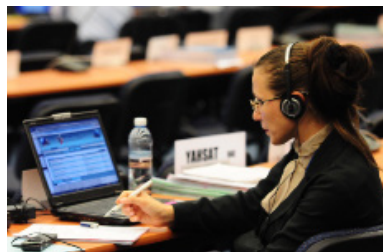
-NELSON MANDELA

CASE STUDY: INTERNATIONAL CONGRESSES

The wholesale rental partner of Media Vision provided conferencing and simultaneous interpretation technologies for this event, the biggest of its kind ever held in the city of Guadalajara.

The Plenipotentiary Conference is the top policymaking body of the International Telecommunication Union (ITU), the leading United Nations agency for information & communication technology issues.

The conference system installed for this event of major importance ran very successfully during the entire three weeks of strategic discussions. Media Vision sent 6 expert technicians onsite monitoring the operation of the systems in multiple rooms. In the larger room (see picture above), 400 fully digital push-to-talk microphones were installed, shared by 2000 delegates, and combined with an automatic video tracking system. When a microphone was activated, the camera automatically displayed the speaker on the large screens across the room.



PROJECT HIGHLIGHTS

- > 18 Days of Conference
- > 3000 Attendees, including 70 Ministers
- > Interpretation in 6 Languages
- > Meetings in 11 Rooms



| | MODEL # | DESCRIPTION | QTY |
|-----------|--------------------------------|----------------------------------|------|
| EQUIPMENT | TAIDEN HCS-4331DB | Digital Microphones | 1481 |
| | TAIDEN HCS-5100R/32 | Digital Infrared Receivers | 2580 |
| | MV-BOOTH | Interpreter Booths (ISO-4043) | 29 |
| | TAIDEN HCS-4385K2 | Interpreter Consoles | 60 |
| | TAIDEN HCS-4311 & Sony EVI D70 | Video Matrix Switchers & Cameras | 2/16 |