

Media Vision opens in Geneva



Media Vision produces the latest in conferencing microphone systems and language interpretation technologies, products that the company calls *Diplomacy Technology™* solutions. “Setting up a base in Geneva, at the center of world diplomacy, is a natural move for us” says **Fardad Zabetian, CEO of Media Vision**, “not only because these organizations are a prime client for our technology solutions, but also because supporting international cooperation is our core mission.”

The fact that so many global companies have a headquarters in Geneva adds to the city’s attractiveness. “Whatever the state of the global economy, we feel that the business environment in the Geneva area will always maintain the dynamism that drives growth and opportunities for Media Vision,” explains Mr. Zabetian.

According to Fardad Zabetian, the Media Vision team in Geneva brings the experience of thousands of unique installations in video teleconference (VTC)

boardrooms, training centers, university auditoriums, council chambers and many other meeting facilities across North America and Europe. “This experience is what is most in demand and will be very valuable to technology integrators and consultants in Switzerland,” he says.

The company reports a smooth move to Geneva. “Within a week, we were able to register the company, find an office space and start presenting our new solutions to various partners,” Mr. Zabetian. “The Economic Development Office provided us with reliable professional contacts who were useful for us to fully understand the market, establish our operations and be best positioned for success. The Office was also very receptive to our numerous questions regarding rules and regulations, employment laws, tax laws and more. Now we are looking forward to making the most of the networking opportunities it has to offer.”

www.mediavision-usa.com

Geneva-Beijing non-stop!

Air China has opened four weekly nonstop round-trip flights between Geneva and Beijing. These new direct flights have been scheduled to offer optimal time conditions for business hours and transit in both cities. With the new service to and from Geneva, Air China, a member of **Star Alliance**, expands its service network across Europe to twelve major airports. Geneva International Airport, which covers

some 120 regular destinations, including over twenty intercontinental routes, serves a dense pool of passengers, many of whom are working in the multinational companies and international organizations based in the region. “Beijing has long been one of our priorities, for business travellers as well as for tourists,” says **Robert Deillon, General Director of Geneva International Airport**.



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